

EXHIBIT C

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Mark:



US Serial Number: 88480647

Application Filing Date: Jun. 19, 2019

US Registration Number: 5950040

Registration Date: Dec. 31, 2019

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 31, 2019

Publication Date: Oct. 15, 2019

Mark Information

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a swirl that originates from the left of the center, that is thinner on both ends of the mark and thicker in the middle, and moves counterclockwise in a circular motion, forming two rings that conclude with a sharp point in the top left.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.01.26 - Swirls; Coils; Spirals

Related Properties Information

International Registration Number: 1504317A, 1504317

International Application(s)/Registration(s) Based on this Property: A0090789/1504317A, A0090789/1504317

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Electric food processors; Electric mixers; Electric mixers for household purposes; Electric hand-held mixers for household purposes; Food processors, electric; Hand-held electric-powered food processors

International Class(es): 007 - Primary Class

U.S Class(es): 013, 019, 021, 023, 031, 034, 035

Class Status: ACTIVE

Basis: 1(a)

First Use: May 23, 2019

Use in Commerce: Jun. 03, 2019

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: BLENDJET INC.

Owner Address: 535 Getty Court Suite A
Benicia, CALIFORNIA UNITED STATES 94510

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: R. Scott Keller

Attorney Primary trademarks@wnj.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: R. Scott Keller
Warner Norcross + Judd LLP
150 Ottawa Avenue NW, Suite 1500
Grand Rapids, MICHIGAN UNITED STATES 49503

Phone: 6167522479

Fax: 6167522500

Correspondent e-mail: trademarks@wnj.com skeller@wnj.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 05, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 19, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Nov. 19, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 19, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 19, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 19, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 11, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Mar. 11, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 11, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 11, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 11, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 05, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 31, 2019	REGISTERED-PRINCIPAL REGISTER	
Oct. 15, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 15, 2019	PUBLISHED FOR OPPOSITION	

Sep. 25, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 12, 2019	ASSIGNED TO LIE	70884
Sep. 10, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 10, 2019	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 10, 2019	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 10, 2019	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 10, 2019	EXAMINERS AMENDMENT -WRITTEN	93056
Sep. 10, 2019	ASSIGNED TO EXAMINER	93056
Jul. 02, 2019	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jun. 30, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jun. 22, 2019	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 31, 2019

Assignment Abstract Of Title Information

Summary

Total Assignments: 5

Registrant: Miramore Inc.

Assignment 1 of 5

Conveyance: CHANGE OF NAME

Reel/Frame: [6848/0382](#)

Pages: 4

Date Recorded: Jan. 28, 2020

Supporting Documents: [assignment-tm-6848-0382.pdf](#)

Assignor

Name: [MIRAMORE INC.](#)

Execution Date: Dec. 30, 2019

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLENDJET INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 5153 COMMERCIAL CIRCLE, SUITE B
CONCORD, CALIFORNIA 94520

Correspondent

Correspondent Name: R. SCOTT KELLER WARNER NORCROSS & JUDD

Correspondent Address: 1500 WARNER BUILDING
150
GRAND RAPIDS, MI 49503

Domestic Representative - Not Found

Assignment 2 of 5

Conveyance: SECURITY INTEREST

Reel/Frame: [7055/0378](#)

Pages: 8

Date Recorded: Sep. 17, 2020

Supporting Documents: [assignment-tm-7055-0378.pdf](#)

Assignor

Name: [BLENDJET INC.](#)

Execution Date: Sep. 17, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee**Name:** [EAST WEST BANK](#)**Legal Entity Type:** CORPORATION**State or Country** CALIFORNIA
Where Organized:**Address:** 2350 MISSION COLLEGE BLVD., SUITE 988
SANTA CLARA, CALIFORNIA 95054**Correspondent****Correspondent Name:** PATTY CHENG**Correspondent Address:** 2625 MIDDLEFIELD RD., #215
PALO ALTO, CA 94306**Domestic Representative - Not Found****Assignment 3 of 5****Conveyance:** TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT**Reel/Frame:** [7813/0189](#)**Pages:** 18**Date Recorded:** Aug. 02, 2022**Supporting Documents:** [assignment-tm-7813-0189.pdf](#)**Assignor****Name:** [BLENDJET INC.](#)**Execution Date:** Aug. 01, 2022**Legal Entity Type:** CORPORATION**State or Country** DELAWARE
Where Organized:**Assignee****Name:** [WELLS FARGO BANK, NATIONAL ASSOCIATION](#)**Legal Entity Type:** ASSOCIATION**State or Country** UNITED STATES
Where Organized:**Address:** 333 SOUTH GRAND AVENUE
12TH FLOOR
LOS ANGELES, CALIFORNIA 90071**Correspondent****Correspondent Name:** CT CORPORATION**Correspondent Address:** 4400 EASTON COMMONS WAY
SUITE 125
COLUMBUS, OH 43219**Domestic Representative - Not Found****Assignment 4 of 5****Conveyance:** RELEASE BY SECURED PARTY**Reel/Frame:** [7829/0209](#)**Pages:** 5**Date Recorded:** Aug. 22, 2022**Supporting Documents:** [assignment-tm-7829-0209.pdf](#)**Assignor****Name:** [EAST WEST BANK](#)**Execution Date:** Aug. 18, 2022**Legal Entity Type:** CORPORATION**State or Country** CALIFORNIA
Where Organized:**Assignee****Name:** [BLENDJET INC.](#)**Legal Entity Type:** CORPORATION**State or Country** DELAWARE
Where Organized:**Address:** 5159 COMMERCIAL CIRCLE, SUITE B
CONCORD, CALIFORNIA 94520**Correspondent****Correspondent Name:** PATTY CHENG

Correspondent 2625 MIDDLEFIELD RD., #215
Address: PALO ALTO, CA 94306

Domestic Representative - Not Found**Assignment 5 of 5**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7826/0973](#)

Pages: 3

Date Recorded: Aug. 19, 2022

Supporting Documents: [assignment-tm-7826-0973.pdf](#)

Assignor

Name: [EAST WEST BANK](#)

Execution Date: Aug. 19, 2022

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BLENDJET INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 5159 COMMERCIAL CIR SUITE B
CONCORD, CALIFORNIA 94520

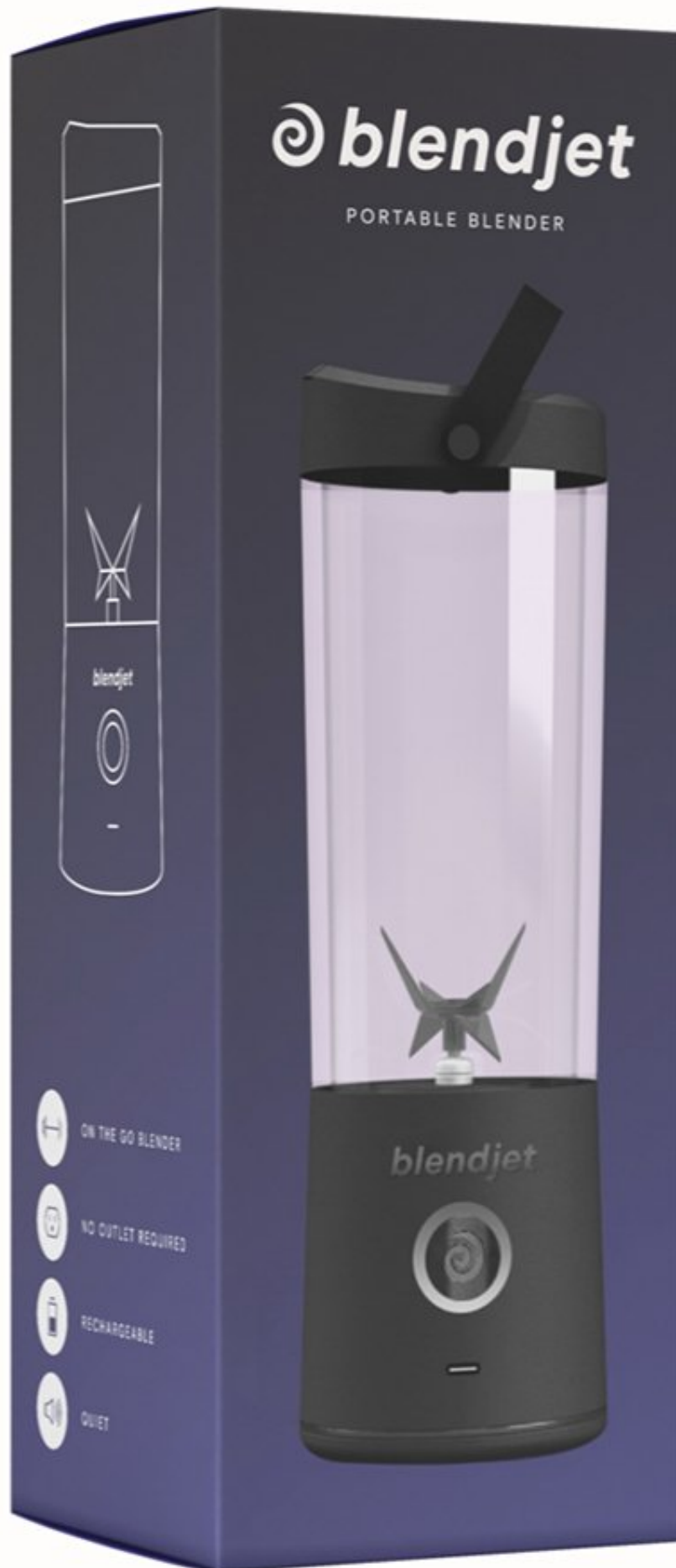
Correspondent

Correspondent Name: FRANK MAO

Correspondent Address: 9300 FLAIR DRIVE, 6TH FLOOR
EL MONTE, CA 91730

Domestic Representative - Not Found





Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1478 (Rev 09/2006)

OMB No. 0651-0009 (Exp 02/28/2021)

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 88480647

Filing Date: 06/19/2019

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	\\TICRS\EXPORT17\IMAGEOUT17\884\806\88480647\xml1\FTK0002.JPG
*SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
*COLOR MARK	NO
*COLOR(S) CLAIMED (If applicable)	
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of a swirl that originates from the left of the center, that is thinner on both ends of the mark and thicker in the middle, and moves counterclockwise in a circular motion, forming two rings that conclude with a sharp point in the top left.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	900 x 900
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Miramore Inc.
DBA/AKA/TA/FORMERLY	DBA BlendJet
INTERNAL ADDRESS	5153 Commercial Circle
*STREET	Suite B
*CITY	Concord
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	94520
PHONE	844-588-1555

EMAIL ADDRESS	XXXX
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
WEBSITE ADDRESS	http://blendjet.com
LEGAL ENTITY INFORMATION	
*TYPE	CORPORATION
* STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
* INTERNATIONAL CLASS	007
*IDENTIFICATION	Electric food processors; Electric mixers; Electric mixers for household purposes; Electric hand-held mixers for household purposes; Food processors, electric; Hand-held electric-powered food processors
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/23/2019
FIRST USE IN COMMERCE DATE	At least as early as 06/03/2019
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT17\IMAGEOUT 17\884\806\88480647\xml1\ FTK0003.JPG
SPECIMEN DESCRIPTION	The package for the BlendJet portable blender.
ADDITIONAL STATEMENTS SECTION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
* CONSENT (NAME/LIKENESS) (if applicable)	
* CONCURRENT USE CLAIM (if applicable)	
CORRESPONDENCE INFORMATION	
*NAME	Miramore Inc.
FIRM NAME	Miramore Inc.
INTERNAL ADDRESS	5153 Commercial Circle
*STREET	Suite B
*CITY	Concord
*STATE (Required for U.S. addresses)	California
*COUNTRY	United States
*ZIP/POSTAL CODE	94520
PHONE	844-588-1555
*EMAIL ADDRESS	legal@blendjet.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	

APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	1
FEE PER CLASS	225
*TOTAL FEE PAID	225
SIGNATURE INFORMATION	
* SIGNATURE	/Ryan Pamplin/
* SIGNATORY'S NAME	Ryan Pamplin
* SIGNATORY'S POSITION	CEO
SIGNATORY'S PHONE NUMBER	646-221-6685
* DATE SIGNED	06/19/2019

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1478 (Rev 09/2006)

OMB No. 0651-0009 (Exp 02/28/2021)

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 88480647

Filing Date: 06/19/2019

To the Commissioner for Trademarks:

MARK: (Stylized and/or Design, see [mark](#))

The applicant is not claiming color as a feature of the mark. The mark consists of The mark consists of a swirl that originates from the left of the center, that is thinner on both ends of the mark and thicker in the middle, and moves counterclockwise in a circular motion, forming two rings that conclude with a sharp point in the top left.

The applicant, Miramore Inc., DBA BlendJet, a corporation of Delaware, having an address of

5153 Commercial Circle

Suite B

Concord, California 94520

United States

844-588-1555(phone)

XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 007: Electric food processors; Electric mixers; Electric mixers for household purposes; Electric hand-held mixers for household purposes; Food processors, electric; Hand-held electric-powered food processors

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 007, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 05/23/2019, and first used in commerce at least as early as 06/03/2019, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) The package for the BlendJet portable blender..

[Specimen File1](#)

For informational purposes only, applicant's website address is: <http://blendjet.com>

The applicant's current Correspondence Information:

Miramore Inc.

Miramore Inc.

5153 Commercial Circle

Suite B

Concord, California 94520

844-588-1555(phone)

legal@blendjet.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Plus status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$225 has been submitted with the application, representing payment for 1 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

AND/OR

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Ryan Pamplin/ Date: 06/19/2019

Signatory's Name: Ryan Pamplin

Signatory's Position: CEO

Signatory's Phone Number: 646-221-6685

Payment Sale Number: 88480647

Payment Accounting Date: 06/20/2019

Serial Number: 88480647

Internet Transmission Date: Wed Jun 19 19:41:16 EDT 2019

TEAS Stamp: USPTO/FTK-XX.XXX.XX.XXX-2019061919411636

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df39089ac5241e5f7d739dbcb7ab5cdf8a24dab0

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